The Mailbox Club Int'l Inc. General Privacy Policy <http://mailboxclub.org/privacy/pp.html> Children's Online Privacy Policy <http://mailboxclubonline.org/privacy/copp.html> Internet Safety <http://mailboxclub.org/privacy/safety.html> Terms of Use <http://mailboxclub.org/privacy/terms.html>

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For over 45 years, The Mailbox Club Int'l has given its first priority effort in ministry to children through the publication of Bible lessons designed specifically for them. In keeping with this tradition, we at The Mailbox Club Int'l are dedicated to protecting your children's privacy and handling any personal information we obtain from them with care and respect. This Children's Online Privacy Policy is designed to answer your questions regarding our privacy policies and principles with respect to children under the age of 13.

Building on our general Privacy Policy, we recognize the need to provide additional privacy protections when children visit the site(s) that are intended for them and therefore on which this Children's Online Privacy Policy is posted. We explain those additional protections here in this Children's Online Privacy Policy. For your convenience, this Children's Online Privacy Policy uses terms that are defined in our general Privacy Policy, which appears on our general information web site: www.mailboxclub.org

The Mailbox Club Int'l Inc. is recognized by the Internal Revenue Service (IRS) as a non-profit corporation and has been classified so under section 501 (c) (3) of the Internal Revenue Code. Because of this classification The Mailbox Club Int'l Inc. is also legally exempt from the provisions of The Children's Online Privacy Protection Act ("COPPA") of April 2000. However, The Mailbox Club Int'l Inc. believes that the COPPA rules are good and valid in all cases where children under the age of 13 are to be involved on an Internet web site; therefore we have determined to voluntarily design and build our applicable site(s) to comply with those rules.

The Mailbox Club Int'l Inc. will, therefore, inform parents and legal guardians about how we collect, use, and disclose personal information from children under 13 years of age; and that we obtain the consent of parents and guardians in order for children under 13 years of age to use certain features of our Web site(s). Below we explain how we do that for these children. Also, when we use the term "parent" below, we mean to include legal guardians.

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7. Language of this *Children's Online Privacy Policy*

Q1. What types of personal information do we collect about children?

A1. Our "lessons online" web site(s) is designed and built for the single purpose of providing our published Bible lessons in an interactive format that can be viewed and completed online. We do not collect personal information from children unless they register on The Mailbox Club "lessons online" web site or through one of our licensed partners' sites. Typically, children will register for the single purpose of doing lessons online and to participate in the special activities associated directly with those lessons, such as activity pages and puzzles, Memory Verse puzzles, Discovered Treasure games, and other similar activities. The information we collect from children during our registration process is the child's first and last name, the child's birth date, the parent's e-mail address, a "member name" of their choosing, and a password of their choosing.

We collect birth dates to validate the ages of our students, including children; for the purpose of assigning them to the correct Bible study course for their age and so we can wish them happy birthday at the appropriate time. We do not collect any other personally identifiable information from children during our registration process. We may collect a child's mailing address if and when they request that we mail them a printed Membership Card and/or a Certificate of completion when they finish any one of our courses.

We require and collect the parent's email address for the purpose of sending the parent an e-mail through which they can indicate their approval of their child's participation on our web site or block any further involvement for their child.

Note that on our site(s) that is directed to children under 13 we will never condition a child's participation in an online activity on the child's providing more personal information than is reasonably necessary. We may collect personal information from parents in order to allow their children to participate in certain special features located on our Web site(s) (see A3 below for details). These features are currently only in the "future planning" stage and are without functionality; however, they may include sending Member to Member e-mail, posting on a Members' only message board, and other similar activities.

In the course of a child's participation in our current "lessons online" or these future features, a child may also provide us with unsolicited additional information about himself or herself, through the contents of his or her individual message board postings. If a parent allows us to collect personal information about their child, we may link certain information collected through technology (see the "Information Collected Through Technology" section of A2 of our general Privacy Policy) to that personal information.

Q2. How do we use and share the personally identifiable information that we have collected about children?

When a child registers for "lessons online", we use the parent's e-mail address to A2. notify the parent of the child's registration request (as described in detail below in A3). To personalize communications to a child within the web site we use the child's first name on welcome screens, on automated response windows, other similar communications tools, and at the time of logoff. We use the child's first and last name to maintain individualized records and data of their progress through our online lessons and courses, to print their name on a "Mailbox Club Lessons Online" membership card, which they may print to paper, and to print their name on a Certificate of completion awarded for finishing each of our courses. We may collect a child's physical mailing address from them when they ask us to mail them their printed membership card or their Certificate because they have not succeeded in printing it for themselves.In addition, personal information regarding a child may be collected and used to enable a child's participation in certain (future) interactive features such as sending Member to Member e-mail and posting on a Members' Only message board, and other similar activities.

These activities will not involve disclosure of a child's personal information to third parties except as may be necessary for the maintenance of the site by our contracted Developer(s), Programmer(s) and Internet Service Provider (ISP). In addition, we may share a child's personal information with third parties to the extent reasonably necessary to: protect the security and integrity of our site(s); to take precautions against liability; to respond to judicial process; or to the extent permitted under provisions of law, to provide information to law enforcement agencies or for an investigation related to public safety.

Q3. How do we notify and obtain consent from parents for the collection of information from their child or children?

A3. We send parents an e-mail when their child registers to enroll in our "lessons online" web site and we provide parents 48 hours to refuse their child's registration and involvement with our site. If the parent refuses to allow the child's registration and entry, we delete the child's information from our database. If we do not hear back from the parent, we assume it is acceptable for the child to be registered and entered into the "lessons online" program. Once a parent permits a child to register, the child will be able to continue as long as they desire without any further notification to the parent. If a child has trouble printing their Membership Card or Certificate of completion and therefore requests that we mail either or both of these paper documents to them we will notify the parents that their postal address for the purpose of delivering the Membership Card and/or Certificate has been given to us. We will provide parents 48 hours to refuse their child's submitted mailing address; if the parent refuses to allow the use of the child's mailing address we delete the information from our database. If we don't hear back from the parent, we assume it is acceptable for the child to receive these documents by postal mail. Once a parent permits a child to submit their mailing address, we will continue to use that address for only the stated purpose as long as they desire without any further notification to the parent.

We are considering the possibility of offering our registered "online" children the opportunity to connect by email with one another and/or participate in a Members Only captive Message Board. Before allowing a child to use these features, we will send an e-mail to the child's parent requesting the parent's affirmative consent to the child's participation. If the parent responds by confirmation to the embedded link in the email and gives such consent, we then follow that communication with an e-mail confirmation to the parent and allow the child to participate in the activity.

The Mailbox Club Int'l Inc. has no plans or intentions of offering any features, connections or access to our registered members that will allow their personal information to be accessed by any third parties for any purpose. The only exception to this policy is as stated above to those trusted parties who are involved in developing and supporting this and any other of our web sites; and where legal obligation requires that we make such disclosure.

Q4. How can parents/guardians access, change or delete personally identifiable information about their child/children?

A4. At any time parents can refuse to permit us to collect further personal information from their child and can request that any personal information we have collected be deleted from our records. We use three methods to allow parents to access, change, or delete the personally identifiable information that we have collected from their child.

- 1. When a child is logged into their lessons online account a parent may utilize any one of the several links provided on the "Main Current Lesson" page and other pages identified as "My Account". The student's account details can be viewed, changed or deleted if desired.
- 2. A parent can access, change, or delete his or her child's personal information by logging on to the child's account at the Member Services Home Page located at http://mailboxclubonline/memberservices/home. The parent will need to have their child's Member Name and password. There are instructions on the My Account home page explaining how to recover a Member Name or reset a password if the child has forgotten it.
- 3. A parent can contact our web site service department to access, change, or delete the personal information that we have collected from his or her child by sending an e-mail to <u>membersupport@mailboxclubonline.org</u> Please include the child's member name and the parent's e-mail address in the e-mail so that we can better assist you with your inquiry or request.

Q5. How will we notify parents/guardians if our Children's Online Privacy Policy changes?

A5. We may amend our Children's Online Privacy Policy at any time. We will provide parents notice by e-mail of any material changes in the way we intend to collect, use, and/or share their child's personal information. We will also post a special notice and a "quick link" on our "Lessons Online" homepage to notify visitors of any changes and take them directly to the amended document. Please note that, at all times, parents should update their personal information to provide us current e-mail addresses. We will apply material changes in our Children's Online Privacy Policy only in conformance with applicable law, including any applicable provisions of COPPA that require parental consent.

Q6. How do parents/guardians contact us with questions or concerns about our Children's Online Privacy Policy?

A6. If you need further assistance, please send an e-mail with your questions or comments to membersupport@mailboxclubonline.org or write us at:

Online Member Services The Mailbox Club Int'l 404 Eager Rd Valdosta GA 31602

You may also telephone us at 1-(800) 488-5226. (You must be 18 years of age or older to call this number.) Please ask for the "Lessons Online Technical Representative".

7. Language of this Children's Online Privacy Policy

- 7.1. Where The Mailbox Club has provided you with a translation of the English language version to the Policy, the you agree that the translation is provided for your convenience only and that the English language versions of the Policy will govern your relationship with The Mailbox Club.
- 7.2. If there is any contradiction between what the English Language version of the Policy says and what a translation says, then the English language version shall take precedence.

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